

ReMA 2027

NASHVILLE



CONVENTION
& EXPOSITION

APRIL 12-15
ReMA2027.org

THE SHOW!
SPONSORSHIP PROSPECTUS



Recycled Materials
Association
Sustainable. Resilient. Essential.

ReMA 2027

NASHVILLE

THE BIGGEST EVENT IN RECYCLED MATERIALS

ReMA 2027 is the world's largest concentration of recycled materials professionals—all in one place.

Put your brand in front of the industry's most influential audience during four days of education, networking, and business-building opportunities. Sponsorship packages make it easy to maximize exposure, secure preferred placements, and get the most value from your investment.

High-impact sponsorships are still available. Act now before they're gone!

Interested in learning more? Contact Janesha Russell, (502) 409-2615, jrussell@recycledmaterials.org or Matthew J. Curry, (202) 421-8972, mcurry@recycledmaterials.org



Presenting Sponsor

THE HIGHEST LEVEL OF BRANDING & PROMOTION

Become the Presenting Sponsor and the event will be named
“ReMA 2027—The Show presented by [YOUR COMPANY’S NAME]”!

Call for Pricing—Only one available!

VIP BENEFITS

- 20 complimentary All-Access registrations
- 20 complimentary Member VIP Experience Upgrades
- Reserved VIP seating/tables at all full convention events

PRE-EVENT BENEFITS

- Logo recognition on all printed materials
- Name & logo recognition on broadcast e-mails to all attendees and potential attendees
- Opportunity to place 30 second promo video into all broadcast e-mails promoting ReMA 2027
- Opportunity to send 3 customized broadcast e-mails to all attendees pre-event
- Name recognition in all event-related press releases
- Logo recognition on event Website
- Logo recognition on all digital assets across web, social media, and mobile applications

EVENT BENEFITS

- Logo recognition on all ReMA 2027 signage, including staging and backdrops
- Verbal name recognition at all general sessions
- Opportunity to display 10 company-provided banners or other signage throughout the event space
- Opportunity to speak during the event
- Opportunity to play 30-second video promo at all event general sessions
- Logo recognition on all ReMA 2027 branded printed materials, including conference badges, programs, maps, schedules, tote bags, etc.

Name recognition on broadcast e-mails to all attendees

Opportunity to place 30-second promo video into all broadcast e-mails during ReMA 2027

Opportunity to place 60-second promo video into rotation on all digital signage throughout the convention space

Name recognition in all event-related press releases

Logo recognition on event website

Logo recognition on all digital assets across web, social media, official presentations, and mobile apps

POST-EVENT BENEFITS

- Opportunity to send 3 customized broadcast e-mails to all attendees post event
- Customized “Thank You” video from YOU sent to all attendees (produced by ReMA)
- Logo recognition on all post-event printed materials
- Logo recognition on broadcast e-mails to all attendees
- Opportunity to place 30 second promo video into all broadcast e-mails promoting ReMA 2027 content
- Name recognition in all event-related press releases
- Logo recognition on event website containing pictures, presentations, and all other post event content
- Opportunity to place 30-second promo video into all ReMA 2027 video presentation recordings
- Logo recognition on all digital assets across web, social media, official presentations, and mobile apps
- Logo on all official ReMA 2027 photos and videos
- Name recognition in all content (news articles, webinars, etc.) produced post-event utilizing ReMA 2027 content

Icon Level

Call for Pricing—Only three available!

HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions

Sponsor recognition of 1 Education Session including all pre- and post-promotion

ReMA Final Evening Celebration—Primary Sponsor (Includes VIP Cabana)

Logo on the official ReMA 2027 Lanyard

Choose 1: *all items listed are first-come, first-served*

- Registration Sponsorship
- Exclusive Lanyard Sponsor

ReMA Opening Reception Sponsor—Primary

Logo on all Expo Hall Aisle Signs

Primary Logo on the official ReMA 2027

Logo and verbal recognition at all general sessions

Logo recognition throughout the convention on digital signage

60-second video promo to be run on loop on all digital signage

Logo recognition on all ReMA 2027 e-mail promotions

Logo and Link on the ReMA 2027 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2027 mobile app

Full page ad in the convention program

10 sponsored LinkedIn posts (Jan-April 2027 execution)

Access to full list of attendees w/ e-mail addresses 30- and 10-days pre-convention and again post-convention

14 complimentary All-Access registrations

14 complimentary Member VIP Experience Upgrades

Headliner Level

\$60,000—Only seven available!

HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions

Sponsor recognition of 1 Education Session including all pre- and post-promotion

Choose 2: *all items listed are first-come, first-served*

- ReMA After Hours Party—Primary (2 Available; includes VIP Table)
- Opening Session—Primary (1 Available; includes VIP Table)
- ReMA Opening Reception—Supporting (2 Available)
- Logo on all Expo Hall Aisle Signs (2 Available; includes VIP Table)
- Convention Program: logo on the cover plus full page front inside cover or back cover ad (2 Available)

Logo on the official ReMA 2027 Tote Bag

Logo recognition throughout the convention on digital signage

30-second video promo to be run on loop on all digital signage

Logo recognition on all ReMA 2027 e-mail promotions

Logo and Link on the ReMA 2027 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2027 mobile app

10 sponsored LinkedIn posts (Jan-April 2027 execution)

Access to full list of attendees w/ e-mail addresses 30- and 10-days pre-convention and again post-convention

8 complimentary All-Access registrations

8 complimentary Member VIP Experience Upgrades

Featured Act Level

\$40,000

HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions and Final Evening Celebration

Sponsor recognition of 1 Education Session including all pre- and post-promotion

Exclusive Demonstration Stage Sponsor

Choose 2: *all items listed are first-come, first-served*

- Members Only Lounges (2 locations; 2 Available)
- Refresh and Recharge Aromatherapy and Oxygen Bar (1 Available)
- Official Hydration Station Sponsor (1 Available)
- ReMA After Hours Party—Supporting Sponsor Position (4 Available; includes VIP Table)
- ReMA Final Evening Celebration—Supporting Sponsor Position (2 Available; includes VIP Table)
- Opening Session—Supporting Sponsor Position (1 Available)
- Convention Program—Supporting Sponsor (includes logo on the cover and full page back inside cover ad)
- Exclusive sponsor of the ReMA “Live” Stage

Logo on the official ReMA 2027 Tote Bag

Logo recognition throughout the event on digital signage

Logo recognition on all ReMA 2027 e-mail promotions

Logo and Link on the ReMA 2027 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2027 mobile app

½-page ad in the convention program

10 sponsored LinkedIn posts (Jan-April 2027 execution)

Access to full list of attendees w/ e-mail addresses 30- and 10-days pre-convention and again post convention

4 complimentary All-Access registrations

4 complimentary Member VIP Experience Upgrades

Opening Act Level

\$25,000

HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions and Final Evening Celebration

Sponsor recognition of 1 Education Session including all pre- and post-promotion

Choose 1: *all items listed are first-come, first-served*

- Hospitality Expo Day 1 (Breakfast, Lunch & Afternoon Break; 2 Available)
- Hospitality Expo Day 2 (Breakfast, Lunch & Afternoon Break; 2 Available)
- Young Executives Reception (1 Available—Exclusive)
- Women in Recycling Reception (1 Available—Exclusive)
- ReMA Live Stage/Podcast Sponsor (1 Available—Exclusive)

Logo recognition throughout the event on digital signage

Logo recognition on all ReMA 2027 e-mail promotions

Logo and Link on the ReMA 2027 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2027 mobile app

¼-page ad in the convention program

7 sponsored LinkedIn posts (Feb-April 2027 execution)

Access to full list of attendees w/ e-mail addresses post convention

3 complimentary All-Access registrations

3 complimentary Member VIP Experience Upgrades

Side Stage Level

\$12,500

HIGH-IMPACT BENEFITS

Sponsor recognition of 1 Education Session including all pre- and post-promotion

Choose 1: *all items listed are first-come, first-served*

- Pocket Map Logo Recognition
- Pocket Schedule Logo Recognition
- Expo Locator Board Logo Recognition
- ReMA First Timers Meet Up Sponsor
- Fun Run/Yoga Mat Sponsor

Logo recognition throughout the convention on digital signage

Logo recognition on all ReMA 2027 e-mail promotions

Logo and Link on the ReMA 2027 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2027 mobile app

5 sponsored LinkedIn posts (April 2027 execution)

Access to full list of attendees post convention

2 complimentary All-Access registrations

2 complimentary Member VIP Experience Upgrades

Producer Level

\$6,000

HIGH-IMPACT BENEFITS

Logo recognition throughout the convention on digital signage

Logo recognition on all ReMA 2027 e-mail promotions

Logo and Link on the ReMA 2027 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2027 mobile app

Access to full list of attendees post convention

1 complimentary All-Access registration

1 complimentary Member VIP Experience Upgrade



Changing the World

A La Carte Options Only for Sponsors & Exhibitors

Build Your Visibility at the Big Show!



Convention Preview Ads

Full Page	\$4,500
Half Page	\$3,500



Convention Program Ads

Full Page	\$4,000
Half Page	\$3,000

Special Offer: Full-Page Ad Combo
Your ad in both Preview & Program: **\$7,500**

**Save
12%**



THE SHOW SPONSORSHIP FORM

First Name: _____ Last Name: _____

Organization: _____ Billing Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SPONSOR LEVEL	OPTIONS	SUBTOTAL
HEADLINER		\$
FEATURED ACT		\$
OPENING ACT		\$
SIDE STAGE		\$
PRODUCER	N/A	\$
A LA CARTE (Exhibitors & Sponsors Only)	☐ Convention Preview Full-Page Ad: \$4,500 ☐ Convention Preview ½-Page Ad: \$3,500 ☐ Convention Program Full-Page Ad: \$4,000 ☐ Convention Program ½-Page Ad: \$3,000 ☐ Preview & Program Full-Page Ad Combo: \$7,500	\$
	TOTAL:	\$

By signing below, I acknowledge that I am duly authorized to sign for my organization and understand I am making a commitment to participate in this sponsorship opportunity at the package price indicated above and my organization is a member of ReMA in good standing. Payment for sponsorship of items or events with the Recycled Materials Association are not tax deductible as charitable contributions. ReMA reserves the right to terminate sponsorship order agreements at will. All collateral and art is the sole responsibility of the sponsor organization listed above.

Signature: _____ Date: _____

Return this form to Janesha Russell at jrussell@recycledmaterials.org, Matthew Curry at mcurry@recycledmaterials.org, or fax to 941-203-8896.



Recycled Materials
Association

Sustainable. Resilient. Essential.

1250 H Street, NW Suite 400
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Don't Wait! Act now to lock in the best packages and positions!

ReMA MARKETING & SALES TEAM

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ABOUT ReMA

The Recycled Materials Association (formerly known as ISRI) represents more than 1,700 companies in the U.S. and 40 countries around the globe. Based in Washington, D.C., ReMA provides advocacy, education, safety and compliance training, and promotes public awareness of the vital role recycled materials play in the U.S. economy, global trade, the environment and sustainable development.

THE SHOW!

DON'T MISS OUT. ACT NOW.